



PRESS RELEASE


Manitou UK Appoints Phil Graysmark as Access Sales Manager for the UK and Ireland



Verwood, January, 2025 – Manitou UK is pleased to announce the appointment of Phil Graysmark as Access Sales Manager for the UK and Ireland. Phil joins Manitou at an exciting time in the Group's history, bringing with him a wealth of experience in the access equipment sector.

Phil has a strong background in sales and marketing, having previously held key positions at LGMG and JCB. Throughout his career, he has successfully grown access businesses by leveraging the strengths of existing and potential dealer networks in the region.

Before his roles at LGMG and JCB, Phil joined Genie in late 2008, after spending two years at Terex Financial Services. He initially served as Divisional Sales Manager for the UK, Ireland, and Benelux, before being promoted to Vice President of Sales for Europe, Africa, the Middle



East, and Russia in 2009. Phil held this position until his departure in 2015, when Terex moved its senior executives to Switzerland.

In his new role at Manitou UK, Phil will focus on strengthening the company's dealer network in the UK and Ireland, capitalising on the high quality of the Manitou product range and its dedicated dealer support.

Peter Smyth, Sales Director, comments:

"Manitou UK is delighted to welcome Phil into the company. With Phil's experience and our wide range of access products, we look forward to offering many companies the solutions that the Manitou Group can provide. Phil has a strong track record in the local and global MEWP business, and we are excited about the strong future we will build with him in the driving seat".

About Manitou UK

Manitou UK is a leading provider of innovative solutions for material handling, offering products and services that meet the needs of the construction, agricultural, and industrial markets. As part of the global Manitou Group, the company is committed to delivering exceptional customer service, advanced technology, and durable products.

[Download the visuals from the corporate website media library](#)

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As a world reference in the handling, aerial work platform and earth moving sectors, Manitou Group's mission is to improve working conditions, safety and performance around the world, while protecting people and their environment. Through its flagship brands – Manitou and Gehl – the group designs, produces, distributes and services equipment for construction, agriculture and industry. By placing innovation at the heart of its development, Manitou Group constantly seeks to bring value to all its stakeholders. Through the expertise of its network of 800 dealers, the group works more closely with its customers every day. Staying true to its roots, with its headquarters located in France, Manitou Group turned over €2.7 billion in 2024. It unites 6,000 talents worldwide with passion as their common driver.

