



The Future of Material **Handling**



Steve Ryder
Vice President PU BHL &
Managing Director, Manitou Equipment India



Hafeez Khan
Managing Director,
Manitou South Asia Pvt Ltd

Commitment to the Indian Market: Driving Excellence Through "Make in India"

At Manitou India, our commitment to the Indian market stands strong, driven by the "Make in India" initiative. We are dedicated to supporting local manufacturing and sourcing, reinforcing our role as a partner in India's growth story. Through significant investments in state-of-the-art manufacturing facilities and a diverse product portfolio, we aim to meet the evolving needs of our customers with innovative and efficient solutions.

We continuously strive to enhance operational effectiveness, ensuring our customers benefit from superior products and services tailored to their requirements. At the heart of this journey are our people—our strongest asset. By investing in their growth and fostering a culture of empowerment, we build a workforce that drives innovation and excellence.

Equally important to our vision are our suppliers and our dealers, who are our trusted partners in delivering value and our brand promise to our customers. Together, we form a robust ecosystem that reflects our shared commitment to quality, reliability, and progress.

To further strengthen the Manitou brand and deliver unparalleled service to our valued customers, we have made significant investments in our Sales & Service Points (SSPs). This strategic business model wholly owned and operated by Manitou across 11 sites, allows us to engage directly with customers, ensuring a more personalized and efficient approach. By enhancing our SSPs, we are able to expedite industry-leading standards in both Sales and Aftermarket support, providing our customers with the best possible experience at every touchpoint.

As we look to the future, Manitou India remains steadfast in its dedication to empowering people, fostering partnerships, and delivering excellence to our customers.

Warm regards,

Steve Ryder
Vice President PU BHL &
Managing Director, Manitou Equipment India

Hafeez Khan
Managing Director,
Manitou South Asia Pvt Ltd



A HISTORY OF ENTREPRENEURSHIP

1958

Birth of Manitou
forklift truck.



1981

1st Manitou
Telehandler launched



1993

Launch of Aerial
Work Platforms



2008

Acquisition of the
American
Gehl Company,
1859



2011

Manitou South Asia
P. Ltd distribution
subsidiary formed



2017

Acquisition of Terex Equipment
India Pvt. Ltd. Manufacturing
subsidiary Manitou Equipment
Pvt. Ltd. was formed



2018

80,000+ machines
sold worldwide



2023

Inauguration of a New
logistics center in India



FOUNDED IN
1957



HEADQUARTERED
IN **FRANCE**



11 PRODUCTION
SITES



800 STRONG
DEALER NETWORK



60⁺ YEARS OF TRUST

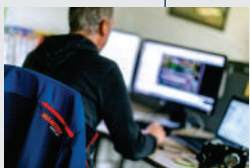


FOUR KEY AREAS OF EXPERTISE

Supported by a business model founded on areas of expertise that create solutions and value for its clients, and acting as a driving force on its various markets, Manitou Group implements its strategy pragmatically and innovatively

DESIGN

Innovation: the key to a successful development strategy



To anticipate market demands and fulfill its CSR ambitions, the group is driven by a perpetual quest for innovation. The data collected from the use of our machines helps to guide certain design choices. As a result, equipment, services and attachments receive valuable benefits for their users.

PRODUCTION - ASSEMBLY

Powerful industrial assets with high flexibility



To adapt to variations in demand and the specificities of each of its markets, Manitou Group has built its industrial assets around three guiding principles: its know-how in mechanized welding, the flexibility and reactivity of its supply chain, and the implementation of high performance assembly and fitting capabilities, in France and around the world. These industrial assets are constantly developing to support the group's growth & innovation, in particular in the area of new energies.

DISTRIBUTION

The robustness of a network of independent dealers, key accounts and Manitou Centers established on every continent



Since its founding days, Manitou Group has constantly striven to deploy reliable and powerful local networks. Specializing in the sale and aftersales service of our handling solutions, they contribute to embodying our values of commitment, passion and reliability towards our clients

SERVICES

Throughout the product lifecycle



The group focuses on listening to its clients, satisfying their needs and creating value for them. Manitou Group offers services that help meet its clients' needs & support them throughout the product's lifespan. The ultimate aim is to deliver the best performance, the most comfortable conditions of use and the highest reliability, including the optimization of the total cost of ownership (TCO) and environmental impacts.

SET THE WORLD
IN MOTION

MANITOU IN INDIA

Manitou has been in India for 20 years and has commissioned 800+ of its high end products with highly reputed and major clientele in Govt, Oil & Gas, Construction, Mining & various Industrial sectors. The aftermarket support for these are being handled directly by the Manitou team in India.

Manitou South Asia Pvt Ltd is the 100% owned subsidiary of Manitou Group incorporated to deliver the Group's corporate assurance and to handle the business development of the group's Products manufactured globally including the Indian Products being rolled out of the group's Greater Noida plant spread over 35 Acres

Manitou South Asia has a strong team of 165+ highly passionate employees operating from the 16 offices, 11 of which are equipped on the 5S model (Sales, Spares, Service, Support (training) & Solutions (Concept selling))

Manitou has an Unique distribution model in India, where along with its strong & highly passionate 40+ dealer network, it also caters to few strategic territories in India through its own SSP (Sales & Service Points). Apart from direct commercial & industry best aftermarket support to its customers, these SSP outlets also serve us support entities to the adjoining outlets of our dealer network

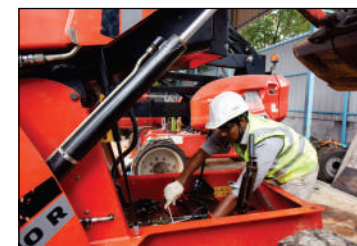


 MODELS MANUFACTURED IN INDIA

ELEVATING CUSTOMER EXPERIENCE

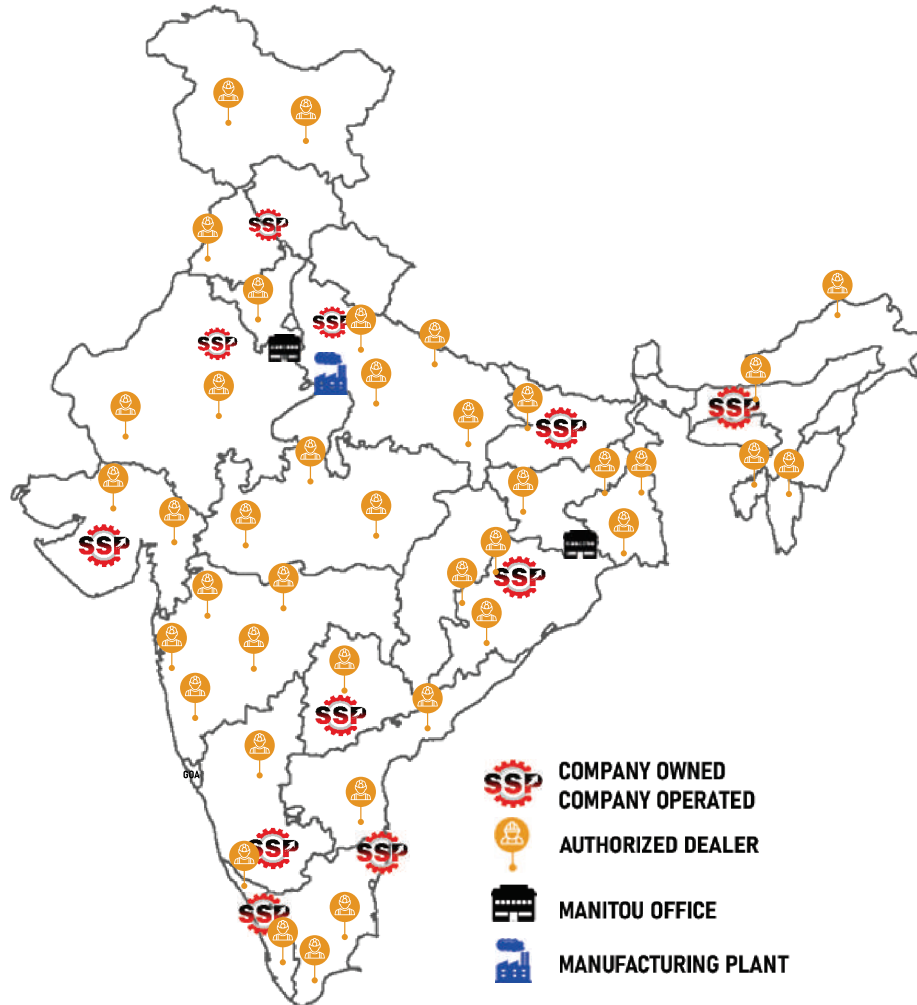


20
YEARS IN
INDIA













MANITOU
GROUP 

MANITOU DISTRIBUTION NETWORK




-  **COMPANY OWNED
COMPANY OPERATED**
-  **AUTHORIZED DEALER**
-  **MANITOU OFFICE**
-  **MANUFACTURING PLANT**

-  **SSP CHENNAI**
128, Developed Plots, Perungudi Industrial Estate,
Estate Main Road, Chennai-600096,
Tamil Nadu, India
-  **SSP MOHALI**
Plot No. D-187, Ground Floor,
Phase 8B, Industrial Area,
SAS Nagar, Mohali, Punjab - 160071
-  **SSP PATNA**
1st Floor Khesara No. 236, Khata No.129,
Ward No. 68, Mahadev Asthan, Nh30,
Near Gokul Traders, Patna, Bihar-800009
-  **SSP AHMEDABAD**
Sr.No. 409, Near Khodal Hotel NR Faibaba,
Sanand Sanathal Circle, Taluka: Sanand Ahmedabad,
Gujarat-382210
-  **SSP GUWAHATI**
Garal, Mouza-Ramsa Rani,
Near Jain Mandir,
Guwahati, Kamrap, Assam-781014
-  **SSP ERNAKULAM**
Ground Floor, 11/311 A, Megha Square,
MC Read, Pulluvazhy,
Perumbavoor, Ernakulam, Kerala- 683549
-  **SSP JHARSUGUDA**
Plot No. 2103/8094 of Moza- Jharsuguda T. U No. 9,
Panchpada PS Sadar Dist. Jharsuguda, Odisha-768204
-  **SSP BANGALORE**
S no. 106/2, Binnamangla, Arishinakunte Grama,
kasaba Hobli, Nelamangala Taluk,
Bangalore-Rural Dist. Karnataka-562123
-  **SSP HYDERABAD**
Plot No. 9 & 10 (Part) Block No. 01,
Survey No. 96/1/A Autonagar, Bagh Hayatnagar,
Hyderabad, Telangana -500070.
-  **SSP JAIPUR**
Plot No 11/1B/243, Ring Road Project,
Mahapura, Sanganer, Jaipur, Rajasthan - 302026

- MANUFACTURING PLANT**
Plot No. 22, Udyog Vihar, Greater Noida,
P.O. Surajpur, Gautam Budh Nagar, U.P. : 201306
- REGISTERED OFFICE**
Manitou South Asia Pvt. Ltd
1st Floor, Plot No.A-10, Block-B1,
Main Mathura Road, Cooperative,
New Delhi-110044
Email: info.mind@manitou-group.com
- REGIONAL OFFICE**
602 Ecosuite, Business Tower, Action Area 11,
New Town, Kolkata-700156 West Bengal



- 11**  **Sales & Service Point**
Company Owned & Operated
- 40+** **DEALERS**
- 150+** **OUTLETS**
- 24x7** **CUSTOMER SUPPORT**

TOLL-FREE
1800 103 7600



SET THE WORLD
IN MOTION



MBL 745 HT S



SSL 1640 R



MXT 840



200 ATJ



MXT 1740



280 TJ

January						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

February						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

March						
S	M	T	W	T	F	S
31						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

April						
S	M	T	W	T	F	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

May						
S	M	T	W	T	F	S
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

June						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

July						
S	M	T	W	T	F	S
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

August						
S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

September						
S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

October						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

November						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

December						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

HOLIDAYS 2025

New Year's Day

Makar Sankranti,
Magha Bihu
Pongal

Mahashivratri

Holi

Good Friday

Independence Day

1 January

14 January

26 February

14 March

18 April

15 August

Ganesh Chaturthi

Milad-un-nabi, Onam Day

Dussehra

Mahatma Gandhi Jayanti

Diwali

Diwali

Gurunanak Jayanti

Christmas

27 August

5 September

1 October

2 October

20 October

21 October

5 November

25 December